

They previously had a simple macro that started at the first month, and from zero added one house at a time until they exceeded their capital restraints or available cash for purchasing homes that month, and then they would increment the loop by one cell to the right (which is the next month) and do it again. The problem with this was that every time a house was added, it would take nearly 1.5 seconds for the sheet to update fully. As you can see in the worksheet above, there were several hundred homes purchased every month. Therefore, it would take their macro an average of 2 hours to do 120 months of property optimization—adding a house one by one by one.

- How did I fix the problem? (All of the following is found in the “Optimization” module)

The first thing I did was erase their macro and start from scratch. After a bit of trial and error, I came up with a method that I thought would be successful at predicting the total number of homes purchased for each month. I created a sub procedure called `getAvgVal` that does a very simple task. First it makes sure the number of acquisitions starts at 0 and records the value of available cash for that month. Then, it adds one house to the spreadsheet and records the new value of available cash—when you purchase a home with layered financing, it doesn’t simply lower it by the average value of a home. *The difference between the two recorded variables is a simple estimate of each property’s impact on the capital constraints and available cash* for spending for that particular month—that is the ultimate purpose of that sub procedure.

Then, by taking the remaining available cash for that month and dividing it by the average property’s impact on available cash (as calculated through `getAvgVal`), I generated a number that was within 1 or 2 of the true amount. If my estimate of homes for that particular month created a scenario that exceeded our capital restraints, the macro subtracts one house at a time until it passes the restraints—this was achieved by looping IF statements. If my estimate of homes for that particular month was less than what our restraints allowed, then it would add one house until it exceeds the limits—when it exceeds the limit, it uses the previous value and exits the loop. There is also a maximum number of homes that we believe we could purchase in a month, so we never pass that value, even if money permits (that value is stored as a variable at the beginning).

After a month is optimized, the loop is incremented and it repeats the process for the next month until the number of months is equal to 120, because 10 years is our maximum investment horizon. This whole process occurs in the sub procedure call “Optimize”.

Honestly, I think the code is a little easier to follow than a written explanation:

```
Do
    'this calculates a rough estimate of the cash spent on a per house basis
    Call getAvgVal
    AvailableMoney = Abs(ActiveCell.Offset(6, 0).Value - ActiveCell.Offset(5, 0).Value) 'can't be stored as variables because we need the updated values
    BestGuess = Application.WorksheetFunction.RoundDown(AvailableMoney / AvgVal, 0)

    'this creates a starting number for the number of purchases for that month,
    'if its greater than the max number of purchases, it is changed to the max number of purchases
    If BestGuess > MaxMonthlyPurchases Then BestGuess = MaxMonthlyPurchases
    ActiveCell.Value = BestGuess

Dc
    If ActiveCell.Offset(-20, 0).Value > buyingOpp Then
        Range(Cells(ActiveCell.Row, ActiveCell.Column), Cells(ActiveCell.Row, ActiveCell.Offset(-20, 0).End(xlToRight).Column)) = 0
        ActiveCell.End(xlToRight).Offset(0, -1).Select
        Exit Do
        'is it still within the buying opportunity? if yes, continue. if no, make the value 0 and continue

    ElseIf Range("c36").Value > maxContribution Or ActiveCell.Offset(5, 0).Value < ActiveCell.Offset(6, 0).Value Then
        Do
            ActiveCell.Value = ActiveCell.Value - 1
            Loop Until Range("c36").Value < maxContribution And ActiveCell.Offset(5, 0).Value > ActiveCell.Offset(6, 0).Value
        Exit Do
        'if the LP capital needed is more than max equity contribution or if total cash spent is less than total cash available,
        'then decrease the value by 1 until both statements are true. if not, continue.

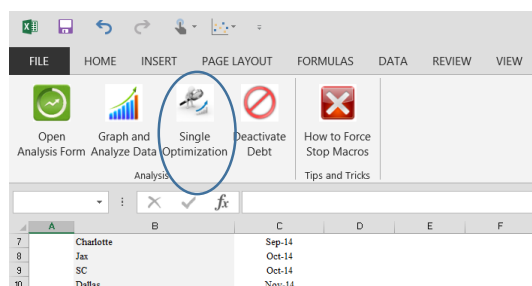
    ElseIf ActiveCell.Value = MaxMonthlyPurchases Then
        Exit Do
        'SFH purchases can't be more than the maximum monthly purchases

    Else: ActiveCell.Value = ActiveCell.Value + 1
        'if you haven't purchased enough houses yet, add 1.
    End If
Loop

ActiveCell.Offset(0, 1).Select

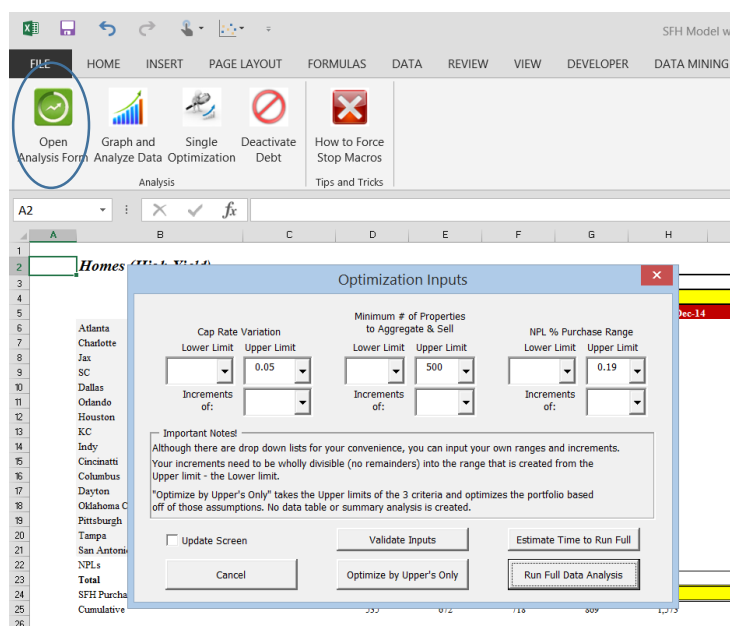
Loop Until ActiveCell.Offset(-20, 0).Value >= 120
```

By using the timer function, I record how long it takes to run each optimization so that I could quantify to my previous bosses how much more efficient my macro was than theirs. **When previously it took 2 hours to run a single optimization, it now takes 54 seconds on average to optimize a portfolio.** This optimization can also be called through clicking on the “Single Optimization” button in the Analysis ribbon that I added.



- **How did I further use my new optimization macro?**

One of the main reasons Key Property Investing wanted to decrease the amount of time it took to optimize a scenario was because investors want to see many variations of a portfolio. They want to know best case scenario, worst case scenario, and everything in between. The picture below shows what the user form looks like; I will then explain what it does.

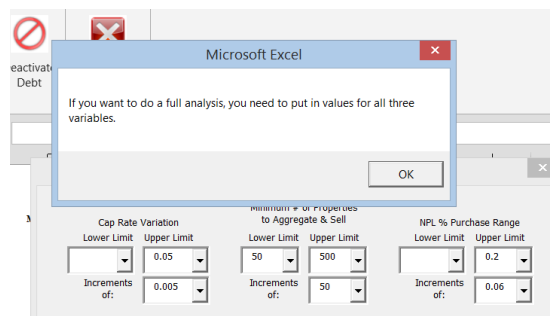
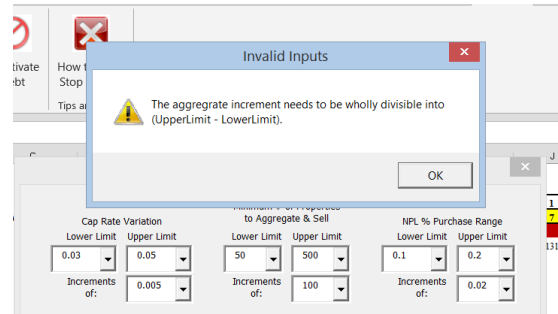
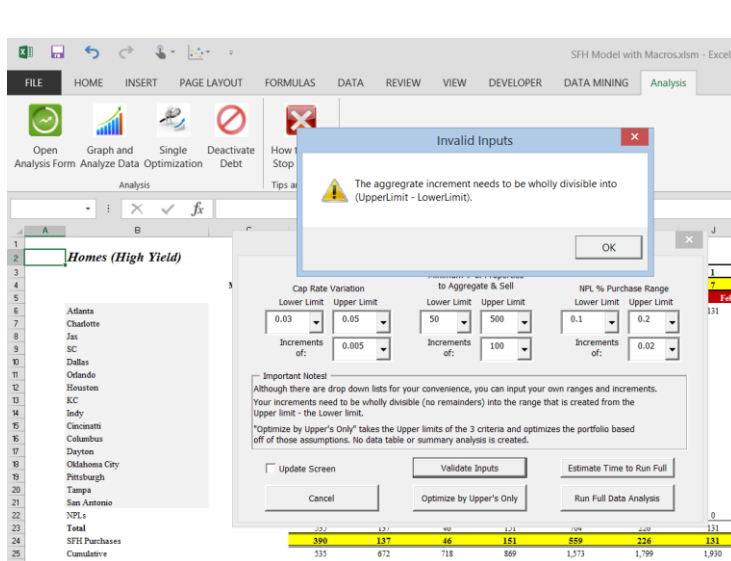


To facilitate those needs, I created a user form that performs 5 different functions.

FULL ANALYSIS

1) Run Full Data Analysis – this is where I spent the majority of my time for this project. The three variables shown in the User Form—Cap Values, Minimum Numbers to Aggregate and Sell, and NPL % Purchase Range—are the 3 most common inputs that private equity funds like to tinker with when determining the possible variations of the portfolio performance. When the button is clicked and you confirm that you do want to proceed, the first step is to validate that the ranges meet the criteria. This is done by calling the validateFullInputs macro making sure that it passes the criteria. These criteria are mentioned in the explanation of the “Validate Inputs” button. If the inputs are validated, the

validateFullInputs macro sets the global variable “Validator”. The called procedure ends, sending us back into the main macro where the following statement is run: If Validator = 1 Then Exit Sub. This allows for the sub to end without having to use Unload Me or End, thus leaving the User Form open—which was my intention. Once all necessary validation is passed, the Full Analysis begins.



The full analysis opens a new tab and names the headers for each column. The code then goes through every possible permutation of the 3 variables within their ranges, optimizes the portfolio at each unique scenario, and then copies down the important information (what the company decided was important) into the newly created sheet. After every new scenario, the new data is added to the bottom of the sheet, creating a well-arranged data set. The criteria of each scenario is listed in the first 3 columns, and then the other information follows.

FILE

HOME

INSERT

PAGE LAYOUT

FORMULAS

DATA

REVIEW

VIEW

DEVELOPER

DATA MINING

Analysis

Open Analysis Form

Graph and Analyze Data

Single Optimization

Deactivate Debt

How to Force Stop Macros

Analysis

Tips and Tricks

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X

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
38935366.5024484


	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	
1	Cap	Agg	NPL	IRR	Total Cash to Key	Property Manage	Leasing Fee After	Leasing Fee Durin	Acquisition Fee	Construction Fee	Total NPLs	1	2	3	4	5	6	7	8	
2	5.00%	400	10%	72.69%	\$ 248,965,059.13	\$ 39,608,467.38	\$ 14,383,732.50	\$ 35,599,890.00	\$ 20,790,064.00	\$ 138,582,905.25	76	419	148	50	162	605	238	140	267	
3	5.00%	400	20%	71.14%	\$ 246,478,053.02	\$ 39,053,440.48	\$ 14,181,581.37	\$ 35,268,230.00	\$ 20,649,342.00	\$ 137,325,459.17	153	387	135	46	150	553	225	130	252	
4	5.00%	400	30%	69.17%	\$ 243,767,528.06	\$ 38,488,141.11	\$ 13,959,046.78	\$ 34,900,520.00	\$ 20,489,806.00	\$ 135,930,014.17	229	354	124	42	136	504	212	120	238	
5	5.00%	400	40%	67.64%	\$ 240,967,402.35	\$ 37,865,429.35	\$ 13,732,083.26	\$ 34,527,660.00	\$ 20,327,484.00	\$ 134,514,745.74	306	322	112	37	124	453	198	111	223	
6	5.00%	500	10%	72.42%	\$ 248,307,650.72	\$ 39,456,571.44	\$ 14,325,819.63	\$ 35,517,490.00	\$ 20,742,064.00	\$ 138,265,705.65	76	419	148	50	162	605	238	140	267	
7	5.00%	500	20%	70.58%	\$ 245,843,302.49	\$ 38,935,366.50	\$ 14,123,694.41	\$ 35,183,770.00	\$ 20,600,142.00	\$ 137,000,329.58	153	387	135	46	150	553	225	130	252	
8	5.00%	500	30%	68.16%	\$ 240,422,653.39	\$ 37,906,418.67	\$ 13,713,642.31	\$ 34,437,020.00	\$ 20,219,806.00	\$ 134,145,766.42	229	354	124	42	136	504	212	120	238	
9	5.00%	500	40%	66.66%	\$ 237,526,910.64	\$ 37,265,642.24	\$ 13,481,861.34	\$ 34,050,770.00	\$ 20,049,684.00	\$ 132,678,953.06	306	322	112	37	124	453	198	111	223	
10	5.00%	600	10%	68.78%	\$ 246,713,030.95	\$ 39,783,972.18	\$ 14,166,222.55	\$ 35,193,040.00	\$ 20,553,064.00	\$ 137,016,732.22	76	419	148	50	162	605	238	140	267	
11	5.00%	600	20%	67.34%	\$ 243,979,316.53	\$ 39,181,997.52	\$ 13,948,945.70	\$ 34,827,390.00	\$ 20,392,542.00	\$ 135,628,441.31	153	387	135	46	150	553	225	130	252	
12	5.00%	600	30%	65.93%	\$ 241,045,331.00	\$ 38,529,096.28	\$ 13,173,642.31	\$ 34,437,020.00	\$ 20,219,806.00	\$ 134,145,766.42	229	354	124	42	136	504	212	120	238	
13	5.00%	600	40%	64.71%	\$ 238,104,663.71	\$ 37,104,663.71	\$ 13,106,380.75	\$ 33,503,810.00	\$ 19,730,484.00	\$ 130,567,010.13	306	322	112	37	124	453	198	111	223	


2) Optimize by Upper's Only – this performs almost the exact same task as the ribbon button “Single Optimization”. The only difference is that upon clicking the button, it validates the upper limit values of each variable, saves them into the model and runs the optimization. A warning box appears to make sure that you want to run the optimization.


4) Validate Inputs- this runs the macro to confirm whether or not the inputs are capable of being analyzed with the “Run Full Data Analysis” criteria. These criteria include not being above or below arbitrary limits that the company decided—the limits are in the code if you’re interested in seeing what they are. But, the important part is the following: the chosen/or manually entered incrementation has to be wholly divisible into the difference of the Upper Limit minus the Lower limit. This is because I used For loops in the “Run Full Data Analysis” button that need the increments to fit into the difference of the Upper and Lower limits a perfect number of times. Also, another criteria for the full analysis is that all combo boxes must have a lower and upper limit. If any of these criteria are not fulfilled, a message box explaining the exact reason why you can’t proceed appears and explains how to fix it.


- **Graph and Analyze Data Button in the Ribbon**


 Open
Analysis Form

 Analyze Data

 Optimization

 Deactivate Debt

 How to Force Stop Macros

 Tips and Tricks

E6

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fx

	A	B	C	D	E	F	G	H	I	J	K	L
1	SUMMARY OUTPUT Analysis of Sheet1.											
2	This regression explains how well Cap, Agg, and NPL predict the Total Cash Flow to Key.											
3	<i>Regression Statistics</i>											
4	Multiple R	0.986976045										
5	R Square	0.974121714										
6	Adjusted R Square	0.973708763										
7	Standard Error	9054994.065										
8	Observations	192										
9												
10	<i>ANOVA</i>											
11		<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>						
12	Regression	3	5.80246E+17	1.93415E+17	2358.925991	7.0966E-149						
13	Residual	188	1.54147E+16	8.19929E+13								
14	Total	191	5.9566E+17									
15												
16		<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>					
17	Intercept	504620351.9	4855199.665	103.9340062	4.8307E-168	495042680.6	514198023.1					
18	Cap	-4778303827	57041101	-83.76948803	8.3436E-151	-4890826679	-4665780975					
19	Agg	-17823.38111	3826.43338	-4.657961956	6.02802E-06	-25371.64349	-10275.11874					
20	NPL	-35914135.21	5844973.535	-6.144447874	4.68765E-09	-47444296.44	-24383973.98					
21												
22												
23												
24												
25												
26												
27												

READY
CALCULATE

Leveraged Distributions
Financial Statements
City Specific Growth Model
Regression of Cash - Sheet1
Regression of IRR- Sheet1
Sheet1

What I learned.

I learned more during this project than I have through the whole semester. I ran into numerous problems that really required me to think how I could solve the problem most efficiently. My first real problem was trying to find out how I could write code that would go through all the possible permutations of the ranges defined in the user form. I thought a lot about using 3 and 4 dimensional arrays, but I could never see the end product coming out the way I wanted when doing that. I ended up finding the layered For loops did exactly what I wanted to do. It probably took me 4 to 5 hours of just looking at my computer screen, trying something, erasing it, and trying again before I settled on the For loop method—but, I am proud of where it arrived. The code looks like this:

```
For Cap = cmbCapLower.Value To cmbCapUpper.Value Step cmbCapInc.Value
    For Agg = cmbAggLower.Value To cmbAggUpper.Value Step cmbAggInc.Value
        For NPL = cmbNPLLower.Value To cmbNPLUpper.Value Step cmbNPLInc.Value
            Range("capUpper").Value = Cap
            Range("aggUpper").Value = Agg
            Range("nplUpper").Value = NPL
            Call Optimize
            IRR = Range("masterIRR").Value
            lastSheet.Cells(Rows.Count, 1).End(xlUp).Offset(1, 0).Value = Cap
            lastSheet.Cells(Rows.Count, 2).End(xlUp).Offset(1, 0).Value = Agg
            lastSheet.Cells(Rows.Count, 3).End(xlUp).Offset(1, 0).Value = NPL
            lastSheet.Cells(Rows.Count, 4).End(xlUp).Offset(1, 0).Value = IRR
            lastSheet.Cells(Rows.Count, 5).End(xlUp).Offset(1, 0).Value = Abs(Inputs.Range("gpPromote").Value)
            lastSheet.Cells(Rows.Count, 6).End(xlUp).Offset(1, 0).Value = Abs(Fees.Range("propertyManagementFee").Value)
            lastSheet.Cells(Rows.Count, 7).End(xlUp).Offset(1, 0).Value = Abs(Fees.Range("leasingFeeAfter").Value)
            lastSheet.Cells(Rows.Count, 8).End(xlUp).Offset(1, 0).Value = Abs(Fees.Range("leasingFeeDuring").Value)
            lastSheet.Cells(Rows.Count, 9).End(xlUp).Offset(1, 0).Value = Abs(Fees.Range("acquisitionFee").Value)
            lastSheet.Cells(Rows.Count, 10).End(xlUp).Offset(1, 0).Value = Abs(Fees.Range("constructionFee").Value)
            lastSheet.Cells(Rows.Count, 11).End(xlUp).Offset(1, 0).Value = Model.Range("NPLs").Value
            lastSheet.Range(lastSheet.Range("1100000").End(xlUp), lastSheet.Range("real100000").End(xlUp)).Offset(1, 0).Value =
            lastSheet.Cells(Rows.Count, 132).End(xlUp).Offset(1, 0).Value = TotalLength
        Next
    Next
Next
```

Another piece that gave me loads of trouble was validating that the Increments of the percentage variables were wholly divisible into their ranges. That proved difficult because I used the Mod function to warn me when the remainder wasn't equal to zero. Where is the problem you say? The Mod function, for whatever reason, doesn't like decimals and I had to figure out through research that I had to multiply all those values by 10,000 to assure they were all integers.

```
'this makes sure that the increments fit into the ranges
If ((cmbAggUpper.Value - cmbAggLower.Value) * 1000) Mod ((cmbAggInc.Value) * 1000) <> 0 Then
    MsgBox "The aggregate increment needs to be wholly divisible into (UpperLimit - LowerLimit).", vbExclamation, "Invalid Inputs"
    Validator = 1
End If
If ((cmbCapUpper.Value - cmbCapLower.Value) * 10000) Mod ((cmbCapInc.Value) * 10000) <> 0 Then
    MsgBox "The cap increment needs to be wholly divisible into (UpperLimit - LowerLimit).", vbExclamation, "Invalid Inputs"
    Validator = 1
End If
If ((cmbNPLUpper.Value - cmbNPLLower.Value) * 10000) Mod ((cmbNPLInc.Value) * 10000) <> 0 Then
    MsgBox "The NPL increment needs to be wholly divisible into (UpperLimit - LowerLimit).", vbExclamation, "Invalid Inputs"
    Validator = 1
End If

End Sub
```

Assistance:

The only help I received from others during this project was from various online websites that explained how to do simple things like Downloading an Add-In when a workbook opens or finding out why the Mod function had trouble with decimal numbers. I spent many, many hours figuring out some of the more complex ideas in this macro.